

In re Application of: Michael Brinkman et al.
 Application No. 10/743,215
 Filed: December 22, 2003
 For: LABEL HOLDER FOR A SHEET PRICE CHANNEL & TRADEMARK OFFICE



Mail Stop Amendment
 Commissioner for Patents
 P.O. Box 1450
 Alexandria, VA 22313-1450

Sir:

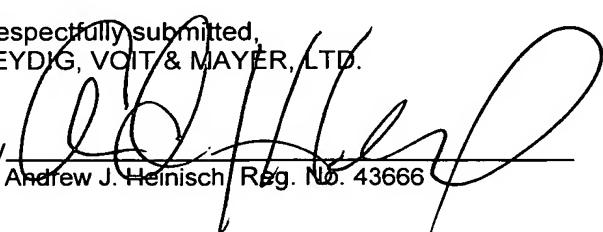
Transmitted herewith is a response to an office action in the subject application.

- Small entity status is claimed for this application under 37 CFR 1.27.
- Petition for an extension of time for the period noted below, as well as for any additional period necessary to render the present submission timely. Please charge Deposit Account No. 12-1216 for the appropriate petition fee.
- Other:
- Please charge Deposit Account No. 12-1216 in the total amount indicated below. A duplicate copy of this transmittal sheet is enclosed herewith.

					SMALL ENTITY	OTHER THAN A SMALL ENTITY		
TIME EXTENSION PETITION FEE		one-month			\$60.00	\$ 0.00		
	subtract time extension fee previously paid	none			(\$ 0.00)	(\$ 0.00)		
CLAIM FEE	CLAIMS REMAINING AFTER AMENDMENT		HIGHEST NUMBER PREVIOUSLY PAID FOR	EXTRA CLAIMS PRESENT	RATE	ADD'L CLAIM FEE	RATE	ADD'L CLAIM FEE
TOTAL	16	MINUS	20	=	x 25=	\$0.00	x 50=	\$
INDEPENDENT	2	MINUS	3	=	x 100=	\$0.00	x 200=	\$
<input type="checkbox"/> FIRST PRESENTATION OF MULTIPLE CLAIM					+ 180=	\$	+ 360=	\$
TOTAL AMOUNT TO BE CHARGED TO DEPOSIT ACCOUNT					TOTAL	\$60.00	TOTAL	\$

- The Commissioner is hereby authorized to charge any deficiencies in the following fees associated with this communication or credit any overpayment to Deposit Account No. 12-1216.
- Any filing fees under 37 CFR 1.16 for the presentation of extra claims.
- Any patent application processing fees under 37 CFR 1.17.

Respectfully submitted,
 LEYDIG, VOIT & MAYER, LTD.

By 
 Andrew J. Heinisch Reg. No. 43666

Leydig, Voit & Mayer, Ltd.
 6815 Weaver Road, Suite 300
 Rockford, Illinois 61114-8018
 (815) 963-7661 (telephone)
 (815) 963-7664 (facsimile)



PATENT
Attorney Docket No. 502119
Client Reference No.

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of:

Michael Brinkman et al.

Application No.: 10/743,215

Art Unit: 3632

Filed: December 22, 2003

Examiner: Steven M. Marsh

For: LABEL HOLDER FOR A SHELF
PRICE CHANNEL

RESPONSE TO OFFICE ACTION

Mail Stop Amendment
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Dear Sir:

In response to the Office Action dated October 4, 2004, please enter the following amendments and consider the following remarks.

CERTIFICATE OF MAILING OR TRANSMISSION UNDER 37 CFR 1.8

I hereby certify that this Response to Office Action and all accompanying documents are, on the date indicated below, being deposited with the United States Postal Service as first class mail in an envelope addressed to: Mail Stop Amendment, Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450, or being facsimile transmitted to the U.S. Patent and Trademark Office, Attention: Examiner _____, Art Unit _____, Facsimile Number _____.

Name (Print/Type)	Joan Condon		
Signature		Date	February 1, 2005